

Who we are:

Transportation is so basic that many of us overlook its overwhelming importance in our daily lives. Practically everything used in our homes, offices, or schools across Tennessee – from furniture to food items to clothing – requires a large and complex transportation network. The Tennessee Department of Transportation provides citizens of Tennessee and travelers with one of the best transportation systems in the country. TDOT is a multimodal agency with responsibilities in building and maintaining roads, aviation, public transit, waterways, railroads, cycling and walking. Our involvement ranges from airport improvements to funding transit buses to planning for river ports. The Department of Transportation has approximately 3,500 employees with four statewide region facilities in Knoxville, Chattanooga, Nashville, and Jackson.



TDOT Intern Communications Division Location: Nashville, TN Compensation: \$22.00/hourly

Overview

The Tennessee Department of Transportation is currently hiring student interns for the Communications office, located in downtown Nashville. The intern will play a key role in optimizing TDOT's social media presence to strengthen brand awareness and build trust within our communities. This position offers hands-on experience in developing and executing social media strategies that align with TDOT's overall brand objectives.

Responsibilities

- Use analytic tools to monitor the performance of social media efforts, focusing on metrics like engagement rates, reach, and website traffic.
- Plan and schedule posts for different platforms, ensuring a balanced mix of promotional, educational, and engaging content.
- Use design tools to create visually appealing graphics, videos, and other media that align with brand aesthetics.
- Write engaging captions and posts that resonate with the target audience and encourage interaction.

Minimum Qualifications

- Communications, English, Public Relations, Marketing major required
- Junior, or Senior Class Status required as of May 2026 OR recent Graduate as of Spring 2025.
- Legally authorized to work in the U.S.
- Communications and marketing experience preferred.

To be considered for this position, please visit the [TDOT Summer Internship Program](#) website and submit an application..

Please attach a two (2) page maximum résumé and a transcript to your application.

Pursuant to the State of Tennessee's Workplace Discrimination and Harassment policy, the State is firmly committed to the principle of fair and equal employment opportunities for its citizens and strives to protect the rights and opportunities of all people to seek, obtain, and hold employment without being subjected to illegal discrimination and harassment in the workplace. It is the State's policy to provide an environment free of discrimination and harassment of an individual because of that person's race, color, national origin, age (40 and over), sex, pregnancy, religion, creed, disability, veteran's status or any other category protected by state and/or federal civil rights laws.